

ACCESSIBLE TOURISM FOR ALL (4ALL)

Context

The main aim of this project is to improve the accessibility of natural and cultural heritage in the cross-border (CB) area, and collect and promote internationally accurate information for senior tourists and tourists with disabilities and their families.

Since accessibility is directly linked to sustainability, the project will also help to improve capacities for sustainable use of natural and cultural resources in the CB area.



Interreg - IPA CBC
Greece - Albania
4ALL

Project Objectives

This project's specific objectives are to:

- i) Develop a series of actions and tools to support the improvement of the tourist product and relevant services of both areas by developing the heritage resources and improving their accessibility to PWD;
- ii) Improve the accessibility of the significant natural and cultural heritage of the cross-border region ;
- iii) Transform the municipalities of the region into model destination for Tourism for All.

Deliverables

- Development and promotion of significant heritage of the CB region;
- Creation of new tourism products customized to the resources of the CB region and the needs of an emerging tourist market segment (persons with disabilities and reduced mobility);
- Creation of an integrated travel experience for tourists with disabilities and reduced mobility in the CB area;
- Strengthening of the tourist flow in the CB region and of the local economy and entrepreneurship associated with tourism and the local market;
- Boosting of the Castle of Berat and 5 locations in Pindos Park through heritage restoration, accessibility improvements and sustainable activities promotion;
- Creation of jobs;
- Knowledge transfer and exchange of good practices between CB partners;
- Creation of added value to the local resources, enhancement of local community capacities in terms of tourism services;
- Awareness raising among local communities about the economic and social significance of supporting tourism for persons with disabilities and reduced mobility.

GENERAL INFORMATION

DONORS:

European Commission

PARTNERS:

- National Confederation of Disabled People of Greece
- Regional Union of Municipalities of Epirus
- Municipality of Berat
- Management Agency of Northern Pindos National Park
- Urban Research Institute (URI)

DURATION:

01/06/2018 - 31/06/2022

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About URI

Since 1999, the Urban Research Institute (URI) has been delivering big results for development projects and programmers carried out throughout Albania. Our core business focuses on community development, local government strengthening, environmental protection, decentralization, and public services. We conduct studies, lobby the government, train local government units, increase public access to information, and connect development partners. URI has worked with donors such as USAID, Swiss Cooperation, the Netherlands Embassy, UNDP, World Bank, EU, SIDA, Open Society Foundation, etc.



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Βόρεια Πίνδος
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