

ELECTRIC MOBILITY FOR SUSTAINABLE TOURISM IN ALBANIA

Context

The project is a groundbreaking initiative designed to tackle the environmental issues stemming from Albania's significant reliance on fossil fuels in the transportation sector. This reliance contributes to high levels of greenhouse gas emissions, posing a threat to both local environments and broader climate goals. The project's strategic approach involves transforming Albania's energy and mobility landscape towards sustainability, aligning with both national and EU priorities for environmental conservation and sustainable development. The initiative targets three specific Albanian regions — Berat, Belsh, and Elbasan — focusing on implementing strategies for electric mobility, enhancing public transportation, promoting non-motorized transport options, and integrating low-carbon technologies. This multifaceted approach aims to address not only the environmental concerns but also the economic and social aspects of sustainable tourism in Albania.

Project Objectives

The Objective of this project is to:

- i) Accelerate the adoption of low-carbon electric mobility to significantly reduce emissions in Albania's tourism sector.
- ii) Develop policies and frameworks to support and institutionalize electric mobility across the country.
- iii) Implement electric mobility infrastructure in key regions to demonstrate the viability and benefits of this approach.
- iv) Enhance the capacity for electric mobility investments and adoption, aiming for broader uptake and sustainability in the long term.
- v) Address gaps in transport laws and regulations and improve coordination among various stakeholders for effective implementation of e-mobility solutions.

Expected Deliverables

- Establishment of the National EV Steering Committee.
- Development of a strategic framework for urban mobility plans and investment guidelines, with a focus on low-carbon electric public transportation.
- Creation of relevant integrated e-mobility and renewable energy policies and regulations.
- Provision of technical assistance to shortlisted pipeline projects, facilitating their progress and success.
- Implementation of low-carbon e-mobility infrastructure technologies in the target municipalities of Berat and Belsh.
- Active participation and contributions to the Global Electric Mobility Programme through global events, annual meetings, and targeted training programs.
- Strengthening institutional capacity in integrated mobility and renewable energy.
- Enhancement of technical capacity and awareness among local market actors in the field of electric mobility.

GENERAL INFORMATION

DONORS:

GEF/UNIDO

PARTNERS:

- Ministry of Tourism and Environment (MTE)
- Municipalities of Berat, Belsh and Elbasan.
- Urban Research Institute (URI)

DURATION:

01/08/2023 - 30/08/2026

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About URI

Since 1999, the Urban Research Institute (URI) has been delivering big results for development projects and programmers carried out throughout Albania. Our core business focuses on community development, local government strengthening, environmental protection, decentralization, and public services. We conduct studies, lobby the government, train local government units, increase public access to information, and connect development partners. URI has worked with donors such as USAID, Swiss Cooperation, the Netherlands Embassy, UNDP, World Bank, EU, SIDA, Open Society /Soros Foundation, etc.













